JOURNAL OF CANNABINOID MEDICINE™
The only medical journal dedicated to sharing cannabinoid research findings among researchers and practitioners worldwide.

Align your brand with a media partner who understands the business of doing business.

Cannabinoids + Discoveries + Medicine

The science is green, and so is your magazine:
Printed six times per year with soy-based ink on recycled paper.
The Journal encompasses all aspects of pharmacy including clinical, social, administrative or economic, and provides a platform to researchers, academics, and practitioners from around the world to share new evidence, concerns and perspectives.

The well-known functions of the media, print or electronic are to inform, educate and guide. Hence the contents of a scientific medical journal can reflect most of the above functions.

One can include stories and manuscripts which have useful information for the readers of the journal. Secondly, the journal can serve as a useful medium to educate the general public or its intended readership on various issues of national importance keeping in view the local socio-economic development, environment, and cultural values. To do this it is important that the writer is intelligent and competent enough to educate the readership after having compiled all the essential information. In this, the writer/contributor is required to interpret the events, happenings and highlight their likely effects or repercussions. The third and the most important function is guide which cannot be accomplished unless the writer has kept himself/herself informed, fully abreast of the latest developments on the subject he or she is writing. An ignorant author is no less than a weapon of mass destruction because instead of guiding the readers, he or she can misguide the public and the readers at large. In order to ensure that no wrong messages are communicated, the concept of peer review was coined many years ago whereby the write-ups before publication are looked into by experienced, competent individuals in the respective field apart from the Editor. It is the job of the Editor to arrange and organize an effective peer review system for the journal. While peer review has its own advantages it also has some disadvantages as it can slow down the pace of work, can result in delay in publications and at times even may not be able to detect any wrong information or scientific, academic misconduct.
The journal must have a wide variety of contents to satisfy the needs of every class and group of readers. Starting from original research, the contents can include Reviews, Clinical Case Series, Short/Brief Communications, short stories, important news, Book Reviews, Obituary Notes, Quiz, etc., while comments from the readers should be encouraged and welcomed. Conference Reports could be quite useful and informative for many who for some reasons cannot attend these meetings. Information about the forthcoming important events, conferences, seminars, symposia could also be very useful addition and informative for the readers.

All articles published by Journal of Cannabinoid Medicine are made freely and permanently accessible online immediately upon publication, without subscription charges or registration barriers.

As the leading cannabinoid medicine journal worldwide, JCM is directed to physicians concerned with the endocannabinoid system. The journal's purpose is to advance the field by presenting new basic and clinical research with emphasis on knowledge that will influence the way cannabinoid medicine is practiced. The journal is at the forefront in disseminating cutting-edge, peer-reviewed information to the cannabinoid community worldwide. Editorial content includes Research, Clinical/Scientific Notes, Views & Reviews, Issues of Endocannabinoid Practice, Humanities, Disputes & Debates: Editors' Choice, and position papers from the emerging American Academy of Cannabinoid Medicine. The online version is considered the canonical version of the journal because it includes all content available to the reader.

Welcome to your world - let's expand it together.
Disseminating the science of cannabinoids

This platform allows researchers to disseminate empirical research findings, with the aim that people everywhere have access to the medicines they need and use them rationally.

Journal of Cannabinoid Medicine provides current and relevant research in one publication to help researchers, practitioners, and physicians critically evaluate cannabinoid medicine.
Journal of Cannabinoid Medicine is a peer-reviewed medical journal that collates critical data pertinent to the science of cannabinoids. Our objective is to present data involving clinical, pharmacological, social, administrative, and economic research to prompt discovery and provide new therapeutic solutions to physicians and practitioners.
Ad Specs / Rates

<table>
<thead>
<tr>
<th>FULL PAGE SPREAD</th>
<th>Bleed Only: 17 x 11.125</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Inside front $5000</td>
</tr>
<tr>
<td></td>
<td>Inside back $5000</td>
</tr>
<tr>
<td></td>
<td>Outside back $5000</td>
</tr>
<tr>
<td></td>
<td>Middle center spread $10000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FULL PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover, Inside Front Cover, Inside Back Cover and Middle Center Spread</td>
</tr>
<tr>
<td>Bleed: 8.625 x 11.125</td>
</tr>
<tr>
<td>Trim: 8.375 x 10.875</td>
</tr>
<tr>
<td>Live Area: 7.875 x 10.375</td>
</tr>
</tbody>
</table>

Margin Trime Size: 8.375” x 10.875”
Note: Text placed outside the Safe [Live] Area of any Bleed ad may be cut off. Please keep text inside the Safe Area.

To ensure that your ad looks it’s absolute best, all ads submitted for use in one of our print publications (e.g., Terpenes & Testing, etc.) MUST be submitted in PDF format that conforms with PDF/X-1a: 2001 specifications.

PDF/X-1a is a widely accepted standard for files that are used in books, magazines, & other high-resolution print media. Commonly used professional design tools (e.g., Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Quark Express, etc.) include a PDF Export Preset that supports PDF/X-1a; please ask your graphic designer to use this format when saving your final ad files.

We will pre-flight all ads using Adobe Acrobat Professional to ensure that they meet PDF/X-1a standards and you will be asked to resubmit your ad if it is not the correct format. If you ask us to run an ad that is not PDF/X-1a complaint, we will not be responsible for the quality of the printed ad.

All ads should be submitted in CMYK format, 300dpi or higher.

FINAL TRIM SIZE: 8.375 x 10.875 Please submit artwork AS PDF, PSD, OR TIFF (300dpi / CMYK)
All text MUST be converted to outlines/flattened/rasterized prior to submission.
All sales-related questions should be submitted to info@cannabinoidmedicaljournal.com or call 1 (805) 530-2424
All technical questions should be submitted to: info@cannabinoidmedicaljournal.com

Contact your sales representative for more information about advertising deadlines.
Contact

Advertising?  Editorial?  Distribution?

News to share with the world of
Journal of Cannabinoid Medicine

We love your questions!

1 (805) 530-2424

Please call us for rates and special issues.

journalofcannabinoidmedicine.com
info@cannabinoidmedicaljournal.com
Journal of Cannabinoid Medicine delivers only the most current and critically reviewed information on areas surrounding the science and evaluation of cannabinoid medicine.

It all starts here